

## **NASS SEND INCUBATOR 2019 – 20: Criteria for successful applications**

We are looking for ‘innovations’ in the widest sense – approaches, products, models of working – that deliver positive impact for children and young people with SEND, and that have the potential to reach more young people than they currently do.

The innovations do not need to be large scale, complicated or fully developed. We welcome applications about a simple, effective approach that is beginning to show positive results for some young people, and could be more widely used.

The criteria we will be judging applications by is:

### **Clarity and effectiveness of innovation**

- Clearly articulates what the ‘core’ of the innovation is – what specific features make the innovation unique, and make it work
- Shows evidence of research into related products/approaches, and how theirs is more effective or delivers better value for money
- Demonstrates early evidence of effectiveness of innovation, with some level of data collection or evaluation already in place

### **Potential for wide and/or high impact for children with SEND**

- Demonstrates a link to one of our priority areas, and / or evidence of demand for the innovation in other settings
- Shows potential for significant impact – either for a wide group of children, or for a small group but with high impact
- Shows consideration of how the innovation could work in other settings, and / or evidence of engagement with other settings to test this
- Demonstrates consideration of financial sustainability or value for money

### **Led by a capable and motivated team**

- Evidence of senior-leadership support for participation in the incubator
- Demonstrates commitment to join a programme which will place demands on their time
- Shows a keen willingness to learn and share with others as part of a cohort of innovators, and the wider education sector
- Relevant skills, motivation and ambition to develop a successful innovation

Equal weight will be given to each criterion. The short-listing team will be comprised of representatives from NASS, The Young Foundation, and Whole School SEND as our partners across the broader SEND sector. Application forms will be anonymised before being viewed by the short-listing team.